



САНКТ-ПЕТЕРБУРГСКИЙ
ГОСУДАРСТВЕННЫЙ
УНИВЕРСИТЕТ
ВЫСШАЯ ШКОЛА ЖУРНАЛИСТИКИ
И МАССОВЫХ КОММУНИКАЦИЙ

FRIEDRICH
EBERT
STIFTUNG

15 НЕДЕЛЯ
ГЕРМАНИИ
В САНКТ-ПЕТЕРБУРГЕ
18-26 АПРЕЛЯ 2018
WWW.DEUTSCHE-WOCHE.RU



6th Annual conference
Comparative Media Studies in Today's World'2018
Emotions vs. Rationality in Mediated Discussions

St.Petersburg State University
School of Journalism and Mass Communications
April 17-19, 2018

Preliminary program

April 17, 2018

Room 603

9 – 9.30 am – Registration / **Welcome speeches**

Anatoly Puyu, Director, School of Journalism and Mass Communications, SPbU
Svetlana Bodrunova, professor, local organizing committee chair, SPbU

9.30 – 11 am – **Plenary podium discussion**

Cross-cultural perspectives on public emotionalization: politics and beyond

Participants:

Zizi Papacharissi, *University of Illinois in Chicago, USA*
Bess Yue Wang, *Hong Kong Baptist University, Hong Kong (China)*
Dmitry Gavra, *St.Petersburg State University, Russia*
Christian Esch, *Spiegel (Moscow bureau), Germany (tbc)*

Moderator:

Svetlana Bodrunova, *St.Petersburg State University, Russia*

Room 604 11 – 11.30 am – coffee break

11.30 am – 1 pm – **Keynote speeches**

Zizi Papacharissi, *University of Illinois in Chicago, USA*
Affective Publics: News, Sentiment and Twitter

Karin Wahl-Jørgensen, *Cardiff University, UK*
The evolving strategic ritual of emotionality in journalism

Room 604 1 – 2 pm – lunch

2 – 3.30 pm Room 603
Theories and Issues

Theories of mediated affect in public communication

Chair: **Svetlana Bodrunova**, SPbU

Katrin Voltmer, *University of Leeds*
Mediated performance as political communication: The political aesthetics of contentious politics

Margreth Lünenborg,
Freie Universität Berlin
Affective publics: Theorizing digital dynamics in translocal forms of public articulations

Caroline Lindekamp,
Technical University of Dortmund
Introducing concepts of reflection to journalism studies: An alternative approach to study the effects of media accountability

Raquel M. Carriço Ferreira [skype],
Federal University of Sergipe
Rita Espanha,
University Institute of Lisbon
Reason and Emotion modulating the selective behavior of mass media consumption: A perspective of uses and gratifications

Room 302
Tech Communication

Affects in online pictures and texts

Chair: **Alexandra Nenko**, ITMO University

Inkyu Kang,
Pennsylvania State University
Contextualizing pictures, words and emotion: A cognitive-semiotic approach to visual media and affect

Abeyamí Ortega-Dominguez,
University of Cambridge
The politics of emotions in the mediatized construction of racialized visual citizenship in neoliberal Mexico

Anna Lange-Böhmer,
University of Oldenburg
Putin and Trump as 'holy alliance'? Emotional relations between Russia and the USA as reflected in Internet memes

Anastasia Folts,
Lomonosov Moscow State University
#faceofdepression, or How to make a diagnosis by a userpic

Room 304
Russian Media

Urban or local? Towards a new definition of media in the Russian regions

Chair: **Ilya Kiriya**,
National Research University – Higher School of Economics (NRU – HSE)

Polina Kolozaridi, *NRU – HSE*
Media reassembled: New levels of locality and sincerity

Olga Dovbysh, *NRU – HSE*
Local media in Russia and their transformations in digital environment

Alexandra Goncharova, *NRU – HSE*
How political groups shape the development of urban media: The case of Kazan

Ilya Myasnikov [skype],
Tomsk State University
Elena Fatkulina, *Tomskiy Obzor*
Urban or local? Towards new definition of media in Russian regions

Room 604 3.30 – 4 pm – coffee break

4 – 5.30 pm Room 603
Theories and Issues

Strategic narratives and emotions in national public spheres

Chair: **Katrin Voltmer**, University of Leeds

Bess Yue Wang,
Hong Kong Baptist University
Taming wild events with handwritten notes: Strategic genre embedding subjectivity, emotion and advocacy

Anu Kantola [skype],
University of Helsinki
Mediating emotions of power: How do elites infuse media performances with emotions?

Sergey Bogdanov,
Lomonosov Moscow State University
Strategic narratives and performativity of media: Mixing emotional and rational approaches to communication

Anna Litvinenko, Andrey Zavadski,
Freie Universität Berlin
Sense or sensibility? Formation of memory narratives about the Revolution of 1917 in the Russian public sphere

Room 302
Tech Communication

Contested publics and conflicts online

Chair: **Olessia Koltsova**, National Research University – Higher School of Economics (NRU – HSE)

Svetlana Bodrunova,
St.Petersburg State University
Real-world political spectra in Twitter discussions on inter-ethnic conflicts

Walaaj Bajnaid,
Bournemouth University
The Saudi Twittersphere as a medium for public debate on women's issues: Assessing rationality and emotion

Ravi Krishnan, Pichandi Chinnasami,
VLB College of Arts and Science
Indian fishermen conflict at Palk Bay region: Sentiment analysis of newspaper and social media

Ekaterina Bogomolets [skype],
North Carolina State University
The assemblages of #Metoo and #Iamnotafraidtospeakout movements: What shapes the way women share their stories on the Internet?

Room 304
Russian Media

Russian media institutions in the rationality perspective

Chair: **Olga Dovbysh**,
National Research University – Higher School of Economics (NRU – HSE)

Ilya Kiriya,
National Research University – Higher School of Economics
New and old institutions within the Russian media system

Kamilla Nigmatullina,
St.Petersburg State University
Divisions in professional rationality in the Russian journalistic community

Sergey Davydov,
National Research University – Higher School of Economics
Subjective and objective factors in comparing institutional development of the Russian regional media

Room 603

5.30 pm – Best student paper award ceremony

The prize is established in 2018 by Katrin Voltmer, program committee member and Neva Award winner

Place tbc 6.30 pm – get-together

April 18, 2018

Room 603

10 – 10.45 am – Book presentation session

Participants:

Karin Wahl-Jørgensen, Cardiff University, UK

Emotions, Media and Politics (Polity Press)

Margreth Lünenborg, Freie Universität Berlin, Germany

Media Practices, Social Movements, and Performativity: Transdisciplinary Approaches

(Routledge; together with Susanne Foellmer and Christoph Raetzsch)

Moderator:

Svetlana Bodrunova, St.Petersburg State University, Russia

Room 604 10.45 – 11 am – coffee break

11 – 12 am

Room 603

Theories and Issues

Emotions in political discussions across Europe

Chair: **Nina Zhuravleva**, SPbU

Hanna Klimpe,
Hamburg University of Applied Sciences
'Because she's my only love': The controversy surrounding the Volksbühne Berlin as an emotional desire of a leftist movement caught in an impasse

Valery Nechay,
National Research University – Higher School of Economics
Media discourse in semi-authoritarian elections: a case of 2016 St.Petersburg electoral campaign

Ana Stojiljkovic,
University of Leeds
'The economy is always the number one issue, but it never wins elections': Managing voters' emotions in Serbia and Bosnia-Herzegovina

Agnieszka Sztajdel [skype],
European University Institute in Florence
Post-truth politics in post-Smolensk Poland

Room 302

Tech Communication

Measuring sentiment and bias in media content and social networks

Chair: **Svetlana Bodrunova**, SPbU

Viktorija Car, Hrvoje Jakopović, Jelena Jurišić,
University of Zagreb
Use of potential big data analysis tools for detecting emotions and sentiment in communication on social networks

Nikita Tarasov, Ivan Blekanov,
St.Petersburg State University
Methods of topic modeling for short texts in social networks

Oleg Nagornyy, Olessia Koltsova,
National Research University – Higher School of Economics
Mining problematic media topics online: what reader comments can tell us about readers' perception of news agendas

Jan Miessler,
Charles University in Prague
Whose objectivity? The struggle around measuring Czech Television's political bias

Room 304

Topics and Regions

Radical speech and reactions to it

Chair: **Anna Smoliarova**, SPbU

Precious Chatterje-Doody,
University of Manchester
Rhys Crilley,
Open University
Mediated militarism: Emotional responses to RT's coverage of the conflict in Syria

Victoria Vziatysheva,
Bumaga media project
Hate speech on Telegram: Comparison of anonymous and non-anonymous channels

Ilya Bykov, Irina Gladchenko,
St.Petersburg State University
Evaluating aggression in media: A case of the students of journalism and political science in Saint-Petersburg State University

12 am – 1 pm Room 603
Theories and Issues

Discursive strategies of emotionality in communication
Chair: **Yulia Taranova**, SPbU

Inna Skrynnikova,
Volgograd State University
Affective potential of metaphor in mediated communication

Sergei A. Samoilenko,
George Mason University
Using inoculation against persuasive attacks on character and policy in the context of climate change debate

Edwin Koster,
Free University Amsterdam
7 Giorni: Emotional Rationality in Films

Room 302
Tech Communication

Emotions and discussion borders
Chair: **Anna Litvinenko**, FU Berlin

Nina Zhuravleva,
St. Petersburg State University
A global public sphere of compassion?
Language borders and echo chambers in Twitter discussions about *Charlie Hebdo*

Antje Glück,
Teesside University
Feeling different about the facts: Post-colonialism and the use of emotions in the production of news among Indian and British journalists

Sara Garcia Santamaria,
University of Sheffield
Repackaging deliberation in the digital age: National values and emotions in Cuban online debate

Room 304
Topics and Regions

Russian everyday culture and perceptions of environments
Chair: **Nikita Basov**, SPbU

Alexandra Nenko,
Marina Petrova,
ITMO University
Emotional geography of Saint-Petersburg: Detecting emotional perception of the city space

Elena Arbatskaya,
University of Tyumen
Hashtag of disappointment: Emotional regimes of career failure experience

Natalia Prays,
University of Cambridge
Russian culture in literary first-wave emigrants' media texts: Emotional aspects

Room 604 1 – 2 pm – lunch

2 pm – 3 pm Room 603
Theories and Issues

Inevitable emotionality and emotional overload
Chair: **Nina Zhuravleva**, SPbU

Svetlana Kirschbaum,
Ruhr University Bochum
God Forbid!: Emotional futurology as the medial repression of reality

Monika Verbalyte,
Freie Universität Berlin
Inevitably emotional public life and its discontents

Varvara Chumakova,
National Research University – Higher School of Economics
Emotional aspect of the information overload in social media: Drawing the map

Room 302
Tech Communication

Emotions for user engagement
Chair: **Anastasia Folts**, Lomonosov MSU

Constanza Gajardo-León,
Free University Amsterdam
Tabita Moreno-Becerra,
University of Concepción
Affective engagement on young Chileans' news consumption practices for tracing their participatory experiences

Shashidhar Nanjundiah [skype],
Southern Illinois University in Carbondale
Old narrative, new formats: On-screen text graphics as devices of engagement

Pichandy Chinnasami,
PSG College of Arts and Science
Boobalakrishnan Natrayan,
Central University of Tamil Nadu
Parental mediation of children television viewing as a by-product of socio-cultural development: Vygotskian framework

Room 304
Topics and Regions

Media and migration: representations and emotions
Chair: **Kamilla Nigmatullina**, SPbU

Sheida Shirvani,
Ohio University in Zanesville
Strategic communications: Emotion and media management between immigrants and refugees in the United States

Ksenia Semykina,
National Research University – Higher School of Economics
Frames and fear appeals in the representation of migration in Russian media

Anna Smoliarova,
St. Petersburg State University
Politicians as (non-)drivers of discussions on inter-ethnic conflicts in the Russian Twitter

State Hermitage 4 – 5.30 pm – guided tour

April 19, 2018

Room 603 50 – 6.30 pm – **Russian-German round table** on emotions in politics and communication
On the framework of German Week in St. Petersburg 2018

Participants: **Thielko Griess**, *Deutschlandsfunk-Moscow, Germany (tbc)*

Margreth Lünenborg, *Freie Universität Berlin, Germany*

Angelina Davydova, *Russian – German Exchange, Russia*

Mikhail Tyurkin, *St. Petersburg State University, Russia*

Moderator: **Anna Litvinenko**, *Freie Universität Berlin, Germany – Russia*

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